

Mauricio Barrera

Senior Consultant

Background

- Mauricio has **over 6 years of consulting experience** with **The Boston Consulting Group** and BC Strategy, advising client executive teams and senior management
- He has worked with clients across South America and Australia and has primarily focused on **Financial Services, Media & Entertainment** and **Oil & Gas**
- Prior to working in consulting, Mauricio spent several years working experience at **Bright Exchange**, Mexico's **leading solar-energy start-up** backed by both YCombinator and First Round Capital
- Mauricio graduated from the **ITAM** with a degree in Actuarial Sciences and has also passed the level 1 examination of the CFA curriculum. He recently completed a 3-month part-time course in Data Science by General Assembly

Sample Project Experience

- **IT Services – Business Transformation:** Developed a Transformation Program worth \$22m in EBITDA improvement for a leading IT Services company. Program workstreams included revenue growth, service offering consolidation, labour management, cost of acquisition optimization, and operating model review.
- **Industrial Goods – Footprint Optimisation:** Performed a review of a leading Australian Pulp & Paper manufacturer's portfolio of assets and products and identified \$35m of EBITDA uplift through operational improvement and footprint reconfiguration.
- **Financial Services – Cost reduction:** Supported an operational cost review for the advisory arm of an Australian Financial Services provider. Identified c.10% cost savings through a range of levers including spans and layers analysis and internal productivity benchmarks
- **Healthcare – Footprint Strategy:** Supported the development of strategic network strategy for a major Australian Pathology player. Recommendations included establishing a long-tail of sites to close and building a tool to inform new site identification
- **Financial Services – Business Transformation:** Scoped, co-managed and executed 10+ initiatives for the financial advice business unit of one of the leading Australian financial services institutions. Areas covered include corporate strategy, growth, operations, pricing and people & organization
- **Media and Entertainment – Digital Strategy:** Provided end-to-end support (ideation through to implementation) for an international movie theatre chain developing their two-year digital strategy. Areas covered included data infrastructure, omni-channel strategy, marketing & sales and org